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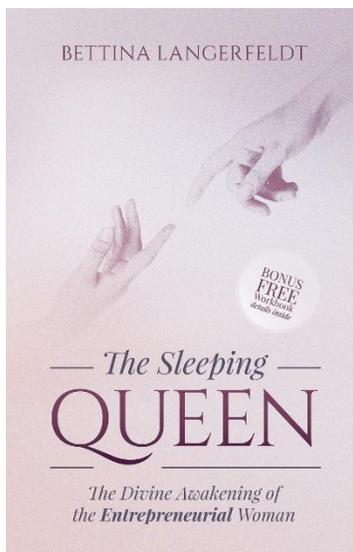
“Raw, soulful and candid...this book will take you behind the scenes of becoming a woman entrepreneur and what it means to stay connected to God and family while coming to terms with the often conflicting emotions that are an inevitable part of your entrepreneurial journey. A moving must-read!”

Kendall SummerHawk/Leading Expert in Women Entrepreneurs and Money

The Sleeping Queen

The Divine Awakening of the Entrepreneurial Woman

By Bettina Langerfeldt



Just think what would happen if fifty percent of the world’s potential economic engine roared to life. What would that mean for countries around the world who are struggling to feed, clothe, and house their populations? What would it look like for women everywhere to use all of their gifts and talents, dream big dreams, and then go out and accomplish those dreams? Author Bettina Langerfeldt says that it’s time, it’s Biblical, it’s possible, and there is a moral and spiritual imperative to do just that, in her new book ***The Sleeping Queen: The Divine Awakening of the Entrepreneurial Woman.***

Langerfeldt not only challenges the long-held beliefs about women and business, she also lays out in rich and vivid detail a blueprint for how to move forward once you shed those limiting beliefs.

First, some sobering numbers:

- Countries like Iceland, Finland and Norway have the lowest gender differences. Out of 142 countries, the USA is in 20th place after Germany, Switzerland and Canada. The Gender Gap is even more accentuated in Spanish-speaking

countries: Spain ranks in 29th place, Mexico in 38th place and Chile in 66th place. Iran, Syria and Yemen present the biggest Gender Breach. (Source: World Economic Forum, 2014.)

- The World Bank's 2011 Report of World Development suggests the productivity of some countries could increase by as much as 25% if discrimination against women disappeared.
- According to the ILO (International Labor Organization) in 2012, women occupy less than a third of CEO positions in companies and they are only one tenth of corporate directors. In the entrepreneurial arena it's not very different: only one fourth of contemporary U.S. companies are run by women.
- Historically women have always been at a disadvantage compared to men, even when their qualifications exceed those of their male colleagues. According to the Global Entrepreneurship Monitor in 2012, women graduate from college with better qualifications, yet before they turn 30 years old women earn 10% less than men.

"I would like for this to be a wake-up call to society as a whole, especially to women, as to how God really sees us."

Bettina Langerfeldt

The book offers a fresh perspective on the role of the woman entrepreneur as a legitimate—and highly needed—leader in society and powerful contributor to the prosperity level of families, communities and economies worldwide. It unveils myths about feminine entrepreneurship that have been silently accepted for centuries and that have banished women to a place of little or no relevance in their society.

It also sheds new light on the spirituality of entrepreneurship, money and wealth creation by women and offers an eye-opening, biblical viewpoint of why women can and should fulfill their authentic role as feminine influencers, which is so badly needed.

The reader of this book will discover the amazing contribution a woman was created to make to society with her unique feminine gifting and the priceless enrichment her divine calling to the business world is meant to have.

To learn more, please visit <http://bettinalangerfeldt.com/>

THE SLEEPING QUEEN

Author: Bettina Langerfeldt

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About Bettina Langerfeldt



Bettina Langerfeldt is on a mission. She has been awakened to what is possible for women around the world and she wants to help them be what God intended for them to be; to use all of their unique and significant talents every day to accomplish their dreams; to glorify God in all they do; and to feel the joy that comes with all of that.

Though her life began in a tiny mining town in Chile, Bettina would circle the globe and see the world before returning to Chile to raise and homeschool her children. Her father was a geologist and the German-speaking Langerfeldt family traveled and lived around the world. From Chile they moved to Peru, and then to English-speaking South Africa when she was only seven years old. She learned English while in South Africa and became fluent in all three languages: German, Spanish and English. , Although her school system at the time did not necessarily encourage it, she wrote a lot as a child and her love of writing continues to this day.

After earning a degree in Veterinary Medicine, Bettina married and settled down in Chile to home school her four children. “I really thrived on homeschooling my kids,” she says. “It made me more sensitive to what God had put into each one of our children. I discovered that they all had entrepreneurial talents and gifts and I was able to help them strengthen what they were called to do and their ability to do it.”

That experience also lit the flame for finding what she was called to do. For the past eight years she has been coaching and mentoring women entrepreneurs, and preparing to write her first book, *The Sleeping Queen*.

Her goal is simple: help women around the world become what God intended for them to be; Leaders, businesspeople, and successful in every way.

Bettina lives in Santiago Chile with her husband, Robert.

Excerpts from *The Sleeping Queen*

On the powerful synergy of Man plus Woman:

Once you become conscious of and understand how these cultural behavioral patterns have been deeply engrained in your mind and how they affect your decisions and the outcomes you achieve as a businesswoman, then you can change them.

In this book you'll find the necessary help and encouragement to go about making this change wisely. Many women are inspired by the modern day "Empowered Women Movement" and counter-react to the excessive control of men in their lives by entering into competition with them.

The result is an unnecessary power-struggle between both man and woman that drains their energy and forfeits the powerful synergy they were both created to live in by God Himself. Believe me, it's not about becoming more empowered as a woman—you're already as empowered as you will ever be. All you have to do is to connect to and go back to God's original plan for women!

Entrepreneurship is Godly and Spiritual

God Himself is passionately interested in getting involved in our material world. Since He is a spiritual being (*John 4:24*), He can only do that through us! This happens in many ways—and not only in the business arena.

The word "Entrepreneur" comes from the French and means:

"A person who organizes and manages any enterprise, especially a business, usually with considerable initiative and risk."

The key word in this phrase is "any." You can be an entrepreneur in any enterprise.

It might be a businessman or woman who establishes a business, but it can also be a missionary who ventures into Africa to build a hospital and spread the Word of God, or a philanthropic person who organizes a charitable organization raising funds for treating cancer in children.

The entrepreneurial spirit should be present in every endeavor of mankind, because it is part of our nature. God made us that way.

It is even applicable to an employee who embraces his or her tasks with self-initiative and creativity. That is what will make the job much more fun and bring many rewards to the worker, too. His employer will deeply appreciate this proactive attitude.

The world would be a different place if everybody would unleash their entrepreneurial spirit in whatever task they are dedicated to. To a higher or lesser degree, we all do that, because being creative and entrepreneurial is part of human nature.

Q & A with Author Bettina Langerfeldt

The Sleeping Queen

Q. Why did you decide to write this book?

A. Because I've been mentoring and coaching women entrepreneurs and leaders for a long time and I've seen many of the same limiting issues that they all face. Though society has its own headwinds and hurdles for women, many of the limiting beliefs for these amazing and talented women come from within.

I wanted to address those and deal with each one and, hopefully, unshackle the potential in women everywhere.

Q. The Sleeping Queen is inspirational and thought provoking, but it is also extremely practical. Talk a little about that balance.

A. Everybody needs to be inspired and encouraged, but that is of little use if you don't also provide tactics and tools to help them move forward. The book is a good bit of both, all drawn from my many years of coaching others and figuring out how to help them get unstuck in their personal and professional lives.

Q. What do you hope to accomplish with this book and your work?

A. For hundreds of years, perhaps even thousands, women have been held back from leadership roles and decision making. To change this, they are going to need help and affirmation. They currently have half of what they need to move forward in the form of education networks, resources, and so forth, but not a lot that will help their heart.

I've spoken with and to hundreds of women of different cultures, backgrounds, etc., women who were moms, women who were successful already, and what I was surprised by is how NOT different they all were across the cultures and stages in life. There were huge similarities in what was holding them back. Many times they were not even aware of these things.

The message of my new book is simple and clear: Be bold, and claim that space that God has always had for us.

What Others Are Saying About *The Sleeping Queen*

“A challenging message for the Body of Christ, and I believe a timely one. Jesus is still the greatest liberator of women there has ever been. It’s time to embrace His true mandate of women in leadership and the marketplace, and to align with God’s word. We will not be effective until women are released into their full potential.”

Mark Bilton/ B.Sc, Grad.Dip.Bus, MBA. FAICD. FAIM, Founder of www.CalledToBusiness.com

“Bettina hits the proverbial nail on the head in addressing the lack of feminine leadership in the entrepreneurial world. Fortunately, we can find the world’s first female investor in Proverbs 31: an entrepreneur who had her priorities in order. Read Bettina’s work, learn and prosper!”

Carolyn Castleberry/Author of *Women, Take Charge of Your Money*

“If you’re looking for a modern-day example of the Proverbs 31 woman to be your next Best Friend, Bettina Langerfeldt is it! After devoting her life to raising and educating four children with her dear husband, she now teaches others, especially women, how to live a prosperous, productive life.”

Rhea Perry/Founder of EducatingforSuccess.com